



Les Roches

ASSOCIATION DES COMMUNES  
CRANS MONTANA  
*Absolutely*

&



EDITION 8 - 2022

# VAF retour à l'école

# VAF back2skool

*A crazy, new, innovative, inclusive, unique and enchanting project!*

*7 schools    7 artists    700 students*

*April - May 2022*

For this very special edition, the communes of Crans-Montana, Lens and Icogne as well as the school centre and the schools of the villages have joined forces with the Vision Art Festival (VAF) to create a unique and unprecedented project, never before carried out on this scale.

The visual arts play an important role in the development of children, their creativity, their curiosity and their open-mindedness, and it is deplored that more space should be given to artistic creation.

The art that appeals most to children at the moment and that can be seen everywhere is urban art, whether in Crans-Montana, in the whole of the Valais or throughout the world.

The schools, represented by the Crac (Commission Régionale pour l'Animation et la Culture) and the VAF, have developed a project together which includes all children, from the 4th year onwards, and which will be carried out in four stages:



### the program:

- ❖ Guided tour, in small groups, of the Chetzeron car park at the end of 2021. More than 30 works of art of different styles, spread over 4 levels and the first open-air gallery with 36 framed works, with description and geolocation allowing them to be found in situ, are on permanent display in the car park stairs. The children have had a first glimpse and are beginning to develop ideas for their school.
- ❖ The second step, since April 2022, is the meeting of the pupils with "their" professional artist. In workshops, per age group, the artist develops a project with all pupils, from 6 to 16 years old. They become familiar with the artist's style and discover new techniques.
- ❖ In the third stage, the children paint a wall in their school with the artist, putting into practice the techniques they have learned. The children have artistically redesigned their school, thus intensifying their links with their respective schools in an inclusive and creative way.
- ❖ In the fourth stage and as part of **VAF8** the artist paints his own wall on the same theme. This creates a dialogue between the two works.



# VAF retour à l'école

## VAF back2skool the schools & the artists

### ❖ Crans-Montana school centre: Tones One (Switzerland) from 25 April to 13 May

Highly influenced by the New York graffiti scene, Tones One introduces schoolchildren to the technique of graffiti and lettering. Together, they will create a large fresco on the school wall, combining their "blaze", the name they chose for themselves during the workshops, with elements of the projects they have carried out over the past few months.

At the same time, as part of VAF8, he creates his own work,

Instagram @tonesrock

### ❖ School of Martelles Chermignon : Crbz ( Switzerland) from April 25th to May 8th

Crbz's style is calligraphy, which is categorized as calligraffiti in the urban art scene. During the workshops, the children discovered this writing technique, which was, for the most part, unknown to them. Each child will write his or her name on their fresco, with the helping instructions of the artist.

Mirroring the one done with the children, an integral part of VAF8, Crbz is doing his own work.

Instagram @crbz.typo



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❖ School of Randogne-Mollens : Fleur Blume ( France) from April 25 to May 8

Very floral and using the stencil technique, Fleur Blume's style is different from others. She will teach the younger children a new means of expression, using stencils and few colours, favouring the stylisation of the writing. The work created together will correspond to the one created by the artist in the schoolyard, part of VAF8.

Instagram @fleurblumee

❖ Geneva Pavilion: Miguel Ruiz "Guillen" (Spain) from 25 April to 10 May

Including the little ones from the primary classes, the artist and the children paint a large wall in the sports hall of their school. It is an imaginary and playful world, with a huge animal and extremely colourful, with shapes and colours chosen by the children, who are invested body and soul in the realisation of their fresco.

Instagram @miklopressinto



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❖ Flanthey School: Philippe Baudelocque (France) from 16 to 28 May

Baudelocque's world is the cosmos, the stars, the universe and animals. His medium is chalk, more precisely oil pastel, on a generally black background. Children will discover a new universe, a tool they have probably never used before. In parallel, Baudelocque will produce a personal work included in VAF8.

Instagram @philippebaudelocque

❖ Montana-Village School Centre: Cedrik Kesa (Switzerland) from 9 to 22 May

Coming from the Valais scene, Kesa's world is rather graphic. For this project, he plans to use a given graphic form to encourage children to develop it, transform it, add to it. They will then all paint together on one of the outside walls. In his personal work, included in VAF8, the artist will take up the children's creation, adding a dreamlike side to it, located at the main door of the school.

Instagram @ckesa



## the schools & the artists

### ❖ Lens-Icogne school centre: Rosalind Monks (Switzerland) from 9 to 22 May

Rosalind's world is animal, mainly mountainous and worked with black marker on a white background. For this project, given the link of the commune with the Opale Foundation, the artist will integrate another dimension: the children will create patterns inspired by nature and what they find around them, forms and colours, and transcribe them onto the common work. In a second phase, the artist will use the children's work in her own way on her own fresco, which will be part of **VAF8**

Instagram @rosalindmonks

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## Our story

« one of the 8 best graffiti cities off the beaten path »

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Vision Art Festival (VAF) is the only Urban Art Festival at altitude and is celebrating its 8th edition. Created in 2015 by Gregory Pagès in Crans-Montana, in the Valais Alps, it takes place every year.

Visible all year round, according to the seasons, the murals are located between 1300 and 2600m of altitude and can be discovered, depending on the season, by skiing, snowboarding, hiking, biking or walking....

A hundred or so works, by artists from all over the world, make Vision Art Festival the largest open-air museum in the mountains, with the highest frescoes in Europe, including a dozen works at an altitude of more than 2000m.

Our DNA is exceptional, the artists paint in the middle of nature, far away from the nuisance of the city, alone with the breathtaking panorama, the silence and the mythical 4000m of the Alps - the famous Imperial Crown - before their eyes.

In 2018, the American media HighSnobiety mentioned us in its blog as one of the "8 best off-the-beaten-track graffiti cities" and a really unusual destination to paint!

Vision Art Festival is featured in "EUROPE - Street Art & Graffiti", by Brigitte Silhol and Nath Oxygen, published in 2018, by Gallimard, collection Alternatives, and in "Mural Masters" by Gingko Press, published in the US in 2018.

In July 2020, we published our first book "5 Years On".